Baptist Hospitals of Southeast Texas FOUNDATION
Performing Sacred Work Every Day

Dear Community Partner,

We're excited to invite you to be a part of something bold, and downright delicious—the second annual **Boomtown BBQ Bash** *at Gladys City Boomtown*, presented by M&D Supply – Ace Hardware and benefiting Baptist Behavioral Health through the Baptist Hospitals of Southeast Texas Foundation.

Boomtown BBQ Bash - Saturday, April 17, 2027

10:00 AM – 3:00 PM
Spindletop Gladys City Boomtown Museum
5550 Jimmy Simmons Blvd, Beaumont, TX 77705

We anticipate 20–30 cooking teams participating in this inaugural event, along with hundreds of guests from the community and beyond.

We are inviting both businesses and individuals to participate through a sponsorship.

This is your chance to give back, grow your business, and enjoy a great day in a historic setting filled with BBQ, live music, family activities, and more!

To participate, please complete the attached sponsor form and return it with your payment along with the enclosed form by check to: **Baptist Hospitals of Southeast Texas Foundation**, **3120 Fannin Street, Beaumont, TX 77701. Or register online.**

If you have any questions, please contact us at **409.212.6113** or **Rhoward@bhset.net**.

We hope to see you at the BBQ Festival —where good food meets a great cause!

Warm regards,

Kim Moncla
Executive Director

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Boomtown BBQ Sponsorship Opportunities

Title Sponsor (2) - Sold!

Sheriff - Presenting Sponsor(s) - $5000

- Logo/Listed in all print and digital marketing.
- Referenced in all radio and television marketing (if in before the advertising begins).
- Banner at event Two banners on Derrick (3X5).
- Logo on Cook Aprons: Logos: Presenting sponsor, Baptist and M&D (One color)
- A video for social media. Please send your own pre-existing video to Baptist for approval and posting in conjunction with the event.
- 25 Tickets to the event

BBQ Boss - Pavilion Sponsor(s) - $2500

- Banner at Stage of pavilion.
- Booth space to present/promote/sample at the side of the stage.
- Logo/Listed in all print and digital marketing.
- A marketing video for social media. Baptist
- 15 Tickets to the event

The Stagecoach - Entertainment Sponsor - $2500

- Banner on stage with the bands.
- Announcement and signage at reenactment and Blacksmith's areas.
- Logo/Listed in all print and digital marketing.
- 15 Tickets to the event

Gussied Up - T-Shirt Sponsor - $2,500

- Sponsor printing of T-Shirts for Sale as Fundraiser at the event
- Will have BBQ Bash logo + sponsors logo on the shirt
- Listed/logo in print/digital marketing.
- 15 Tickets to the event

Chuckwagon - Apron Sponsor- $1,500

- Large prominent logo on all Aprons. Along with Baptist Hospitals, M&D Supply and Presenting Sponsor(s).
- Listed/logo in print/digital marketing.
- 12 Tickets

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For the Buckaroos - Kids Zone Sponsor - $1000

- Banner displayed at Kid Zone entrance.
- Listed/logo in print/digital marketing.
- 10 Tickets to the event

The Watering Hole - Drink Station Sponsor(s) - $500 (or in kind sponsorship)

- Logo on 8 cooler barrels along with an ice sponsor.
- Recognition on sponsor board at event

Ice Sponsor(s) - $500 (or in kind sponsorship)

- Logo on 8 cooler barrels along with a drink sponsor
- Recognition on sponsor board at event

Taking Care of the Cooks - Cooking Team Swag Bag Sponsor(s) - $250

- Furnish 125 bags with your info to be filled with supplies/gifts.
- Up to four bags per cooking team.
- Opportunity to place promotional items in bag.
- Recognition on sponsor board at event

Clean Up the Streets Sponsor - $250

- Provide branded trash boxes if available
- Recognition on sponsor board at event

Campfire - Fuel Sponsor (Pellets and Charcoal) - $250

- Recognition on sponsor board at event

Ticket Sponsor - $250

- An opportunity for those who can't make it to the event to support the event as well as allow someone else to attend.
- 15 donated tickets
- Donated for distribution

The Storefront - Booth Sponsor - $150 (limited)

- Opportunity to present, sell and/or interact with patrons visiting the event.
- 10x10 marked booth space.

- Vendors to provide their own tent, table and chairs
- You may set up your booth beginning at 8 am and must be vacated by 5 pm the day of the event. Please let us know if you have electrical needs. Potential for early setup available at your own risk.

Media Sponsorship(s) - In kind (Mutually Agreed Upon Benefits commensurate with value of sponsorship)

- Banner displayed in Pavillion on the back wall
- Listed/logo in print/digital marketing.
- Opportunity for Master of Ceremonies
- Tickets to event

Sponsorship of any amount - Donate to support the cause

***Sponsorship must be registered and paid by 3/17/2027 in order for all benefits to be received. If paid after this date, received benefits may be adjusted.

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Boomtown BBQ Bash

SPONSORSHIP FORM

Saturday, April 17, 2027 | 10:00 AM – 3:00 PM
Spindletop Gladys City Boomtown, 5550 Jimmy Simmons Blvd, Beaumont, TX

Business Name:_____

Contact Name:_____

Phone:_____

Email:_____

CC #:_____ Exp. Date:_____CVC:_____

Sponsorships- please check one or more

Presenting - $5000.00
Entertainment - $2500.00
Apron Sponsor- $1,500.00
Drink Station Sponsor(s) - $500.00 (or in-kind)
Cooking Team Swag Bag - $250.00
Fuel (Pellets and Charcoal) - $250.00
Booth Sponsor - $150.00 (limited)
Media Sponsorship(s) - In kind (call for more information)
Donation of any amount _____

Pavilion - $2500.00
T-Shirt Sponsor - $2,500.00
Kids Zone Sponsor - $1000.00
Ice - $500.00(or in kind)
Clean Streets - $250.00
Ticket - $250

***Sponsorship must be registered and paid by 3/17/2027 in order for all benefits to be received. If paid after this date, received benefits may be adjusted.

Mailing Address:

_____

Product or Service You Plan to Promote/Sell (only if you are renting booth space):

_____

Payment Method:
☐ Check or credit card information enclosed, payable to **BHSET Foundation**
Mail to: 3120 Fannin Street, Beaumont, TX 77701
Questions? Contact us at **409.212.6113** or **Rhoward@bhset.net**